DEVELOPING AND ENRICHING THE TALENTS OF CHILDREN AND ADULTS WITHIN THE RVC COMMUNITY"



THE OFFICE OF COMMUNITY EDUCATION
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Community Education Programs

- Academic and Cultural Enrichment for Young People (ACE)
- Fall and Spring Adult Education
- Regents Review
- Project Great

ACE Program Overview

- Opportunity for K-8 students to explore interests and have fun while developing talents and skills.
- Held at SSMS for 6 Saturdays January–March, 9:00 to 11:00.
- Students are required to take 2 enrichment classes, 55 minutes each.
- Fee for Program: \$200 per child for both classes.

ACE PROGRAM

	ACE	ACE	ACE
	2015	2016	2017
Number of Classes	18	17	13
Enrollment	154	85	77

Categories of Classes Offered

- Arts and Crafts
- Cooking and Baking
- Coding
- Foreign Language
- Music
- Science



Publicity/Marketing

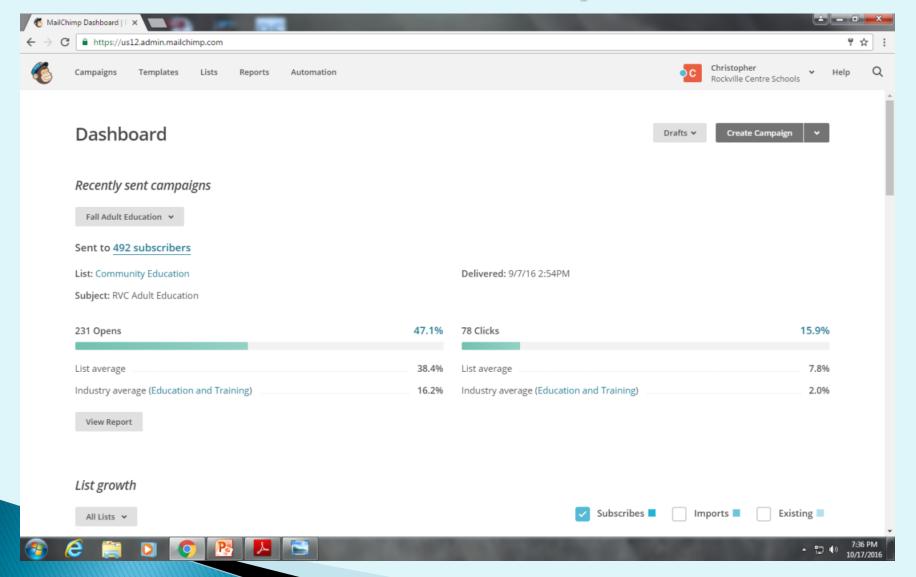
- PTA
- Ticker at the RVC Train Station.
- ACE Brochure sent home with elementary & middle school students in mid-December.
- ACE teachers were asked to promote the program in their schools.

- Used email service to reach residents.
- Advertised on the District's App and Facebook page.
- Residents advertised on Facebook's RVC Moms page.
- Had posters at every elementary school and middle school entrance
- Flyers were sent to St. Agnes.
- When the program was finished we surveyed parents with Survey Monkey.

We printed a one page brochure which had class descriptions. Parents had the option of registering online or mailing in a check with the registration form.



Mail Chimp



Created a Commercial!



Adult Education Overview

- Provides meaningful, educational and enriching activities to adults in the community and to the Rockville Centre Staff.
- Meets the needs of a wide range of age groups.
- Fall and Spring sessions were held at South Side High School, South Side Middle School and the Sandel Senior Center.

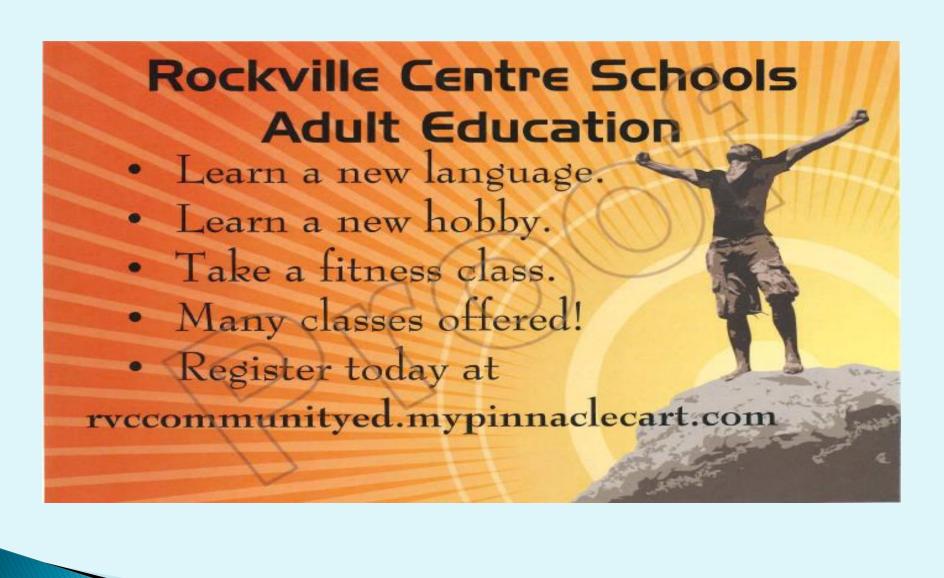
Adult Education Enrollment Data

	2015-2016		2016 - 2017	
	Fall 2015	Spring 2016	Fall 2016	Spring 2017
Number of Courses Held	8	15	9	16
Total Enrollment	105	166	126	149

Publicity/Marketing:

- Sent information to all staff members and PTA members inviting them to participate in our programs with a 10% discount.
- Information available on the RVC website.
- Ticker at RVC Train Station.
- Brochures were mailed to all district residents for both Fall and Spring Semesters.

- Brochures were distributed to libraries of neighboring towns.
- Emailed residents using Mail Chimp.
- Lawn signs were placed in front of all district buildings.
- Placed phone calls to past participants.



Categories of Classes Offered

- Art
- Cooking
- Certificate
- Financial
- Fitness
- Hobbies
- Languages
- Music
- Webinars









Regents Review

- Overview
- Enrollment
- Staffing



Overview

- Spring 2017 Review Classes Included-
 - Algebra I Common Core
 - Algebra II Common Core
 - Chemistry
 - Earth Science
 - Geometry Common Core
 - Global History
 - Living Environment

- Classes were in session two nights a week for five weeks.
- Each class met for 1.5 hours.
- Each class cost \$225.00.
- We had one night for walk in registrations, most parents chose to register on-line.

Enrollment Data

	2015	2016	2017
Grade 8	51	50	56
Grades 9-11	110	135	154
TOTALS	161	185	210

Staffing

- Contacted all district staff.
- OLAS
- Contacted local school districts such as Hewlett, Oceanside and Lynbrook.