"DEVELOPING AND ENRICHING THE TALENTS OF CHILDREN AND ADULTS WITHIN THE RVC COMMUNITY"

THE OFFICE OF COMMUNITY EDUCATION
DIRECTOR: Christopher D'Ambrosio
SOUTH SIDE HIGH SCHOOL
140 SHEPHERD STREET
ROCKVILLE CENTRE, NY 11570
516-255-8953

Community Education Programs

- Academic and Cultural Enrichment for Young People (ACE)
- Adult Education
- Regents Review
- Project Great

Academic and Cultural Enrichment For Young People

- Overview
- ACE Program Data
- Courses
- Publicity/Marketing
- What's New

ACE Program Overview

- Opportunity for K-8 students to explore interests and have fun while developing talents and skills
- Held at SSMS for 6 Saturdays January-March, 9:00 to 11:00 – 55 minute sessions
- Students required to take 2 enrichment classes
- Fee for Program: $195 per child for both classes

ACE PROGRAM

	ACE 2014	ACE 2015	ACE 2016
Number of Classes	27	18	18
Enrollment	189	154	85

Categories of Classes Offered

- Arts and Crafts
- Sports and Excersize
- Cooking and baking
- Acting
- Science/Foreign Language/Media

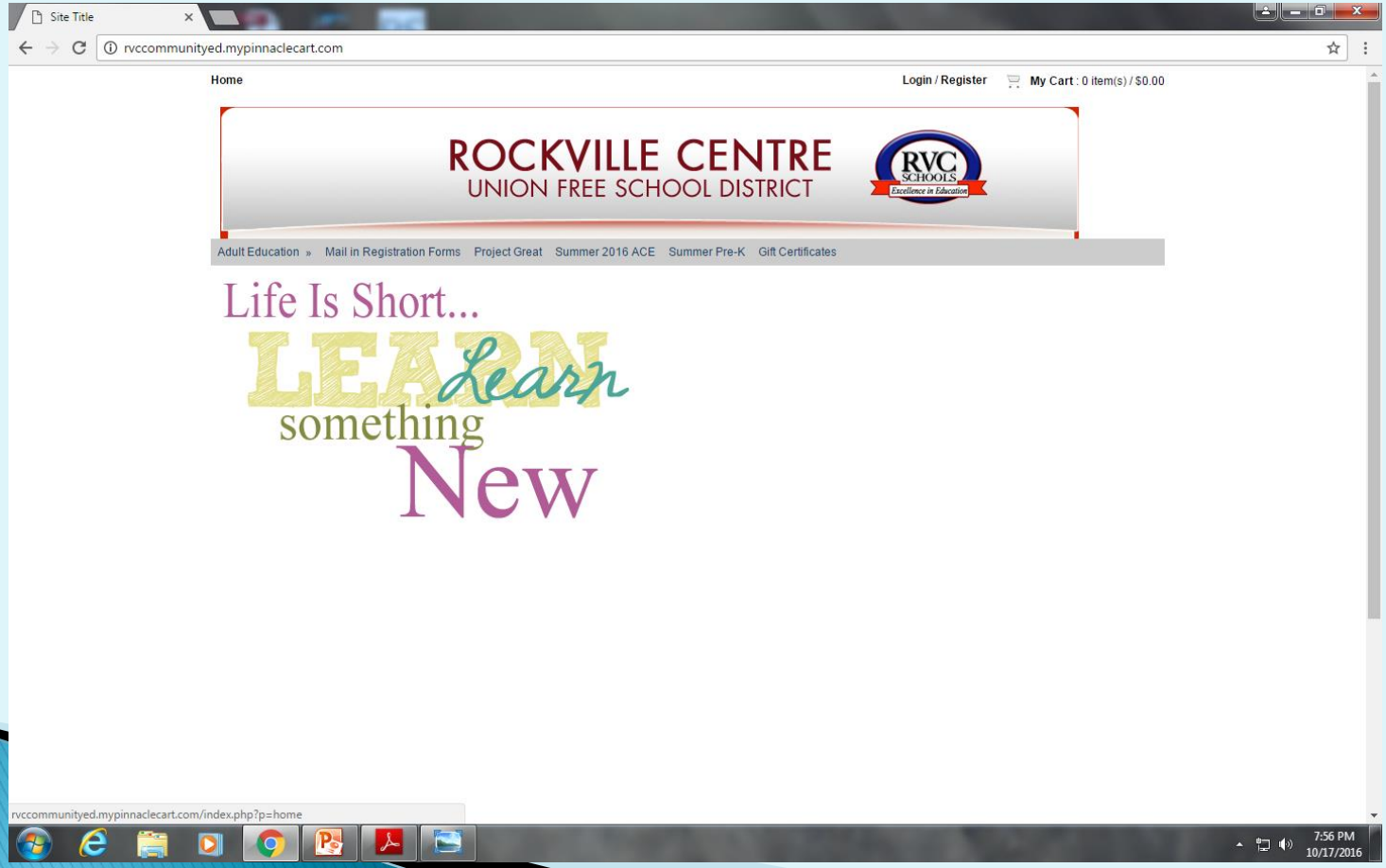
Publicity/Marketing

- Information explained and given out at the November PTA Meetings
- Ticker at the RVC Train Station
- Flyer sent home with SSMS students- advertising new classes for 6th, 7th and 8th grade students.
- ACE Brochure sent home with elementary students in mid-December
- ACE teachers asked to promote their own classes within their schools
- Connect Ed Message

- Used email service to blast residents.
- Advertised on District’s App and Facebook page
- Residents advertised on facebook’s RVC moms page
- Had posters at every elementary school and middle school entrance
- Flyers were sent to St. Agnes.

What's New

- We did not print a brochure, all registrations were done online.



Instead, we sent a flyer home

- The flyer gave location and dates with instructions on how to register on our site.

Rockville Centre School District
Winter ACE

It's that time of year! We have many new and fun classes from which to choose.

To view class descriptions and register visit
www.rvcschools.org
and then click on our Green link.

516-255-8953
Comed@rvcschools.org

ACE
Academic & Cultural Enrichment Programs for Young People

Come join us for six exciting Saturdays!

Young people from grades K-8 are invited to join us for an exciting series of six Saturday morning enrichment classes. In each 55 minute lesson, children are encouraged to expand their imagination and have fun learning!

A POST-HOLIDAY GIFT THAT YOUR CHILD WILL ALWAYS REMEMBER!

Dates: January 9th, 16th, 30th
February 6th, 27th
March 5th

Snow Date: March 12th

Time: 9:00 a.m. – 11:00 a.m. (two 55 minute classes)

Place: South Side Middle School
67 Hillside Avenue
Rockville Centre, NY 11570
516-255-8978

Eligibility: Children in Grades K – 8

In-Person Registration: Monday through Friday 8 a.m. – 4 p.m. in room 1307 or on Tuesday, December 15th from 4 p.m. – 8 p.m. in room 1307 at South Side High School.

Fees: ALL CHILDREN ARE REQUIRED TO REGISTER FOR TWO CLASSES. The cost is $195.00. There will be **no refunds** after January 4, 2016.

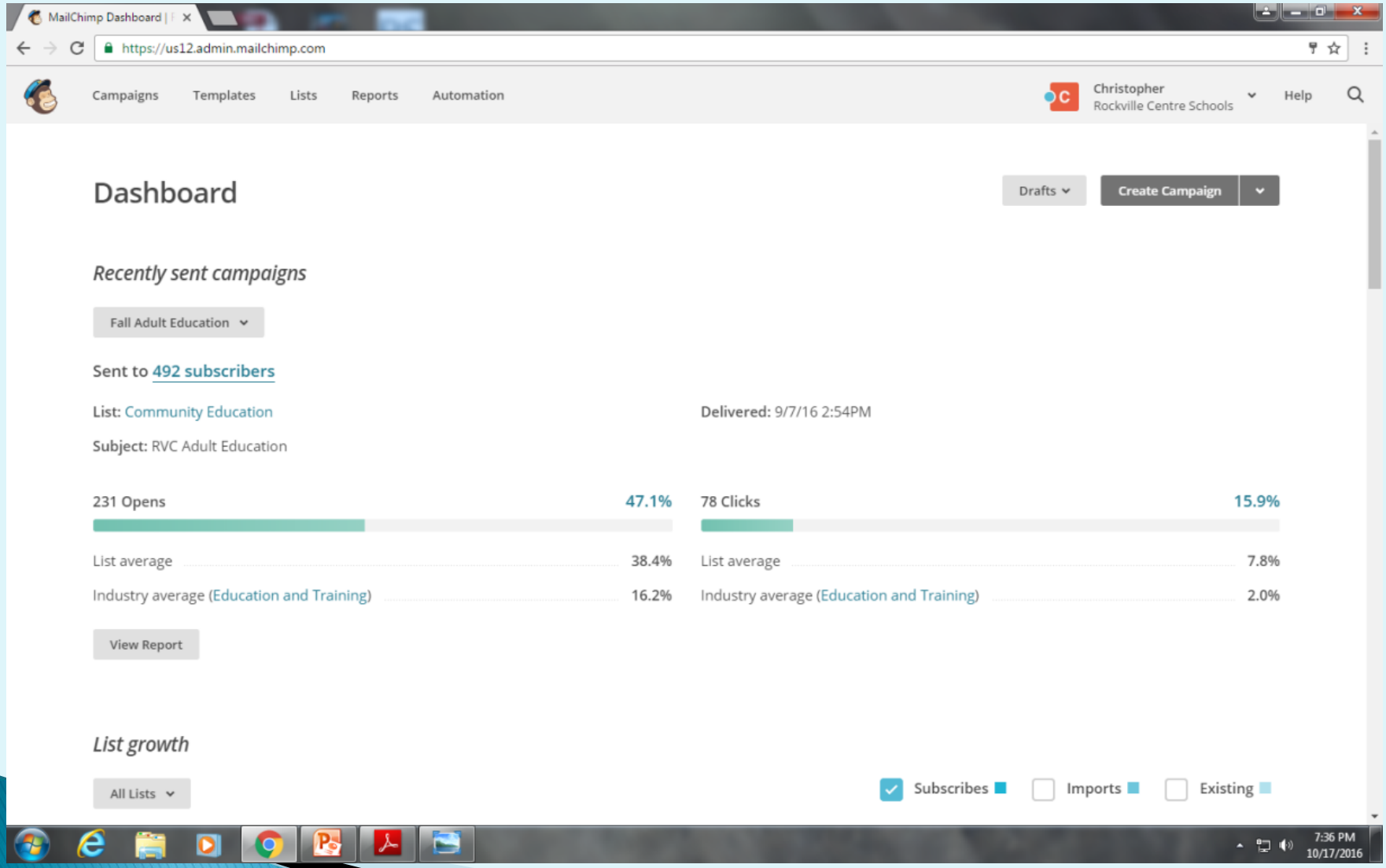
Family Rates: The fee remains the same for the 2nd child. Thereafter; a $10.00 reduction is applied.

Non-Resident Fee: $10.00 per family.

Snow Alert: In the event of a snow day, closings will be announced on the district's website at *www.rvcschools.org*. Classes will be rescheduled on March 12th.

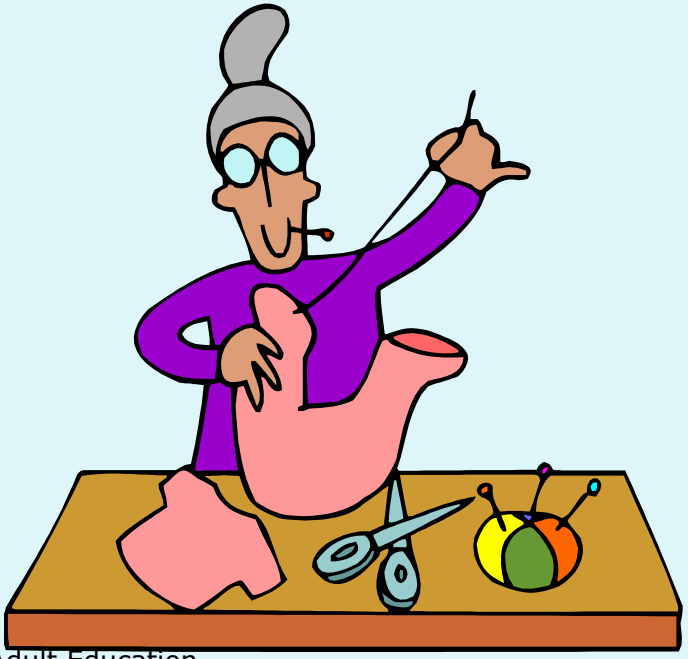
For further information, call
COMMUNITY EDUCATION: 516-255-8953
or contact us via e-mail at Comed@rvcschools.org

Mail Chimp


MailChimp Dashboard
https://us12.admin.mailchimp.com
Campaigns
Templates
Lists
Reports
Automation
Christopher
Rockville Centre Schools
Help
Dashboard
Drafts
Create Campaign
Recently sent campaigns
Fall Adult Education
Sent to 492 subscribers
List: Community Education
Delivered: 9/7/16 2:54PM
Subject: RVC Adult Education
231 Opens
47.1%
78 Clicks
15.9%
List average
38.4%
List average
7.8%
Industry average (Education and Training)
16.2%
Industry average (Education and Training)
2.0%
View Report
List growth
All Lists
Subscribes
Imports
Existing
7:36 PM
10/17/2016

Adult Education

- Overview
- Enrollment
- Publicity



Adult Education Overview

- Provides meaningful educational and enriching activities to adults in the community and to the Rockville Centre Staff
- Meets the needs of a wide range of age groups
- Fall and Spring sessions held at South Side High School and Sandel Senior Center

Adult Education Enrollment Data

	2014-2015		2015-2016	
	Fall 2014	Spring 2015	Fall 2015	Spring 2016
Number of Courses Held	14	15	18	8
Total Enrollment	161	166	116	105

Publicity/Marketing:

- Sent information to all staff members and PTA members inviting them to participate in our programs with a 10% discount
- Information available on the RVC website
- Ticker at RVC Train Station
- Connect Ed Message
- Brochures mailed to all district residents in the fall
- Postcards mailed home for spring semester directing residents to our website

- Brochures/Postcards distributed to libraries of neighboring towns
- Email blasts using Mail Chimp
- Lawn signs were placed in front of all district buildings.

Rockville Centre Schools
Adult Education

- Learn a new language.
- Learn a new hobby.
- Take a fitness class.
- Many classes offered!
- Register today at

rvccommunityed.mypinnaclecart.com

PROOF

Color Advertisement in Herald

The Rockville Centre School District is excited to offer our

New and **Enhanced** Adult Education Program!

For More information, visit our Webpage at:

http://rvccommunityed.mypinnaclecart.com

Don't Miss out!
Classes start
Sept. 28th

Ongoing Registration:

Days: **Monday through Friday**

Time: **8:30AM – 4:30PM**

Location: **South Side High School**

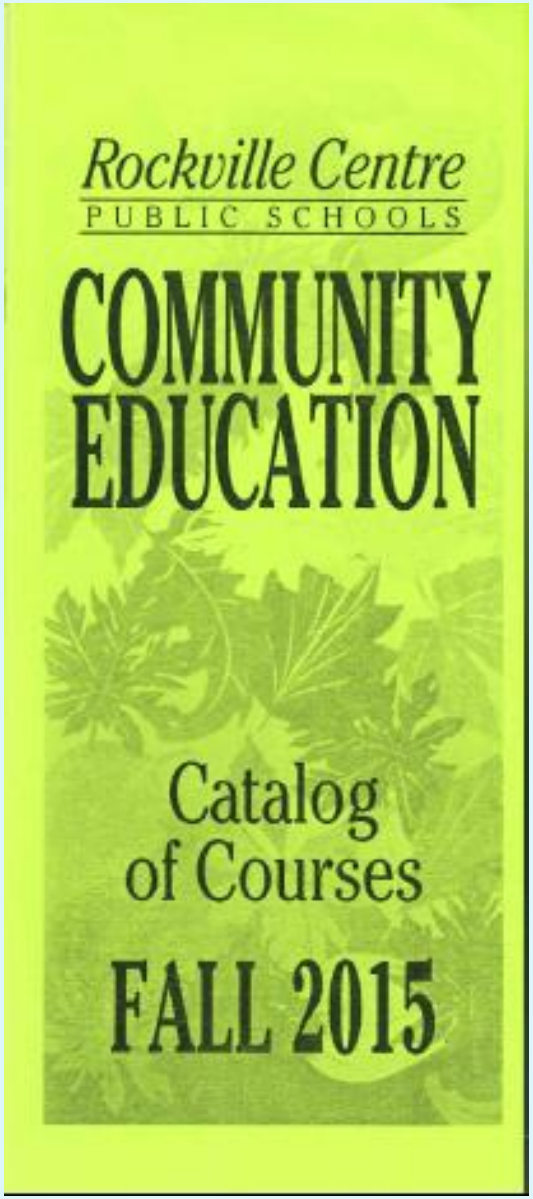
140 Shepherd Street, Rockville Centre

Community Education Office

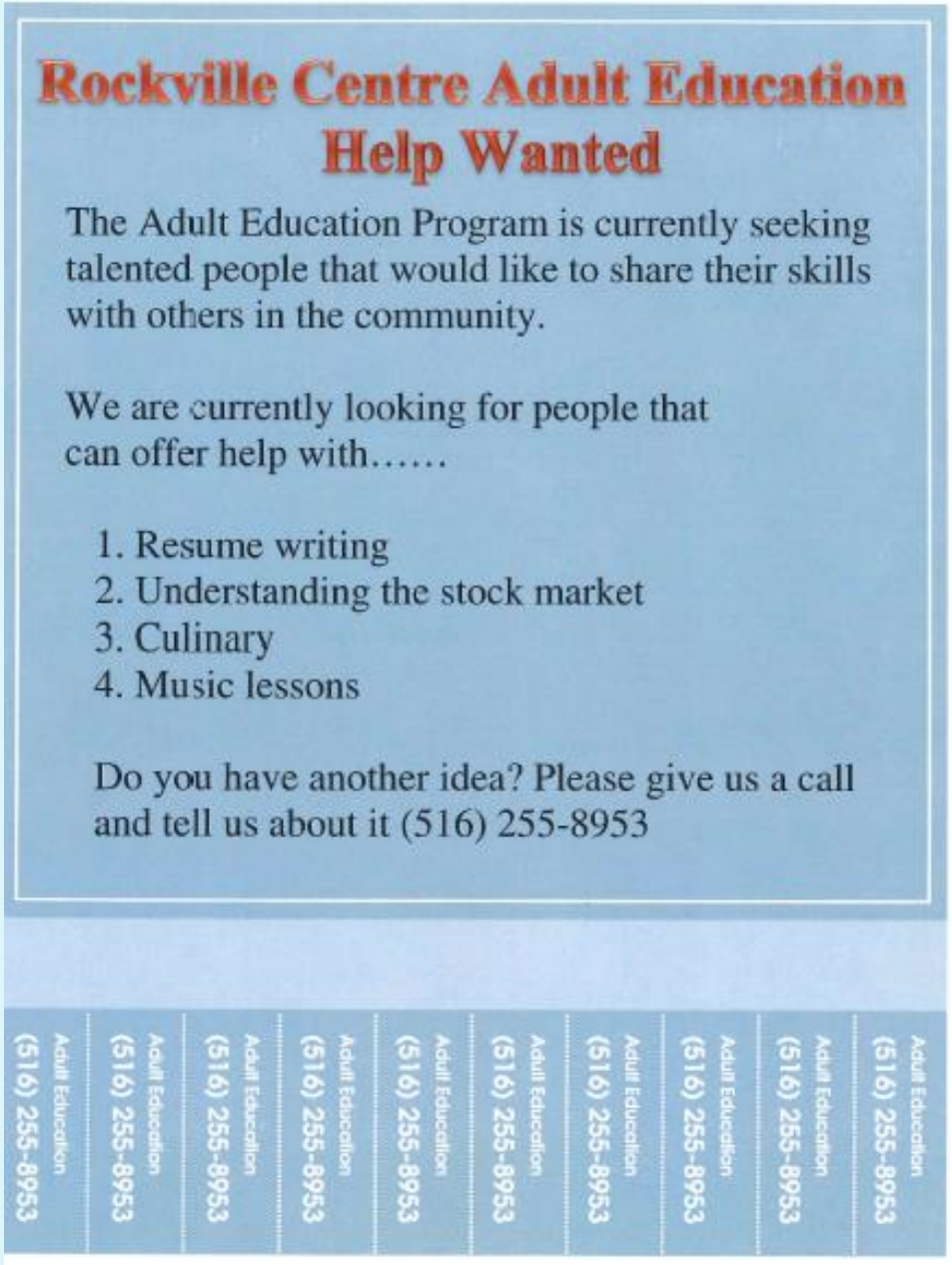
Room 1307 • 255-8953

Flyers in local establishments

Point of Purchase Brochures



Advertised to recruit new teachers



Rockville Centre Adult Education
Help Wanted

The Adult Education Program is currently seeking talented people that would like to share their skills with others in the community.

We are currently looking for people that can offer help with……

1. Resume writing
2. Understanding the stock market
3. Culinary
4. Music lessons

Do you have another idea? Please give us a call and tell us about it (516) 255-8953

Adult Education (516) 255-8953
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Regents Review

- Overview
- Enrollment
- Staffing

Overview

- Review Classes During Spring 2015 included:
  - Algebra I- Common Core (Grade 8)
  - Earth Science (Grade 8)
  - Geometry (Grade 9)
  - Living Environment (Grade 9)
  - Global History (Grade 10)
  - Algebra 2/Trigonometry (Grade 10)
  - Chemistry (Grade 10)
  - Physics (Grade 11)

- Classes met two nights a week for 5 weeks.
- Each class met for an hour and a half.
- First course was $225 Second was $200 and there after was $175.
- We had one night for walk in registrations, most parents chose to registered their children for classes on-line.

Enrollment Data

	2014	2015	2016
Grade 8	60	51	50
Grades 9-11	118	110	135
TOTALS	178	161	185

Staffing

- Contacted all district staff to recruit certified RVC teachers
- Also reached out to Oceanside and Lynbrook schools to recruit teachers
- Offered competitive salary-same rate of pay as Summer Regents Review teachers receive

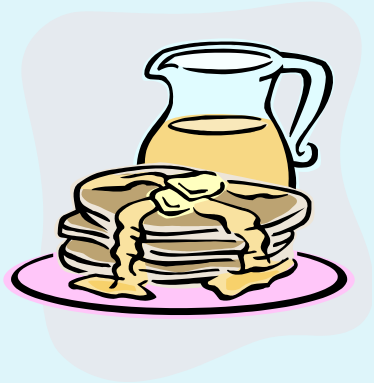
Project Great 2016

Director: Jim Duffy

- AM Overview
- PM Overview
- Enrollment
- High School Helpers
- Project Great (Tuition)
- College Readiness Program

Project Great (AM) Overview

- Runs In All Five Elementary Schools
- 7 AM until 8:50 AM
- Students Offered a Healthy Breakfast
- Students given a chance to play and socialize with peers



Project Great (PM) Overview

- Runs In All Five Elementary Schools
- 3:30-6:30 PM (Split Session Offered)
  3:30-5:00 or 3:30-6:30
- Provides Children With Healthy Snacks
- Work on Homework Under Direction of Coordinator; A Certified Teacher
- Students Afforded Opportunities for Physical Activities Indoors and Outdoors
- Students given an opportunity to socialize with peers
- College Readiness Program offered on every other Thursday

Project Great Enrollment

SUMMARY

2014-2015

		PM		As Needed		
	AM	**5**	**6:30**	**AM**	**PM**	**# Of Application Received**
COVERT	26	30	4	24	27	70
HEWITT	22	13	5	16	27	65
RIVERSIDE	24	14	10	6	7	43
WATSON	31	21	13	16	16	76
WILSON	25	18	8	25	27	85
TOTAL	**128**	**96**	**40**	**87**	**104**	**339**

SUMMARY **MAY**

2015-2016

		PM		As Needed		
	AM	**5**	**6:30**	**AM**	**PM**	**# Of Application Received**
COVERT	29	23	8	18	16	62
HEWITT	26	16	3	21	28	64
RIVERSIDE	15	10	15	12	19	57
WATSON	35	24	12	25	31	75
WILSON	17	16	7	22	34	77
TOTAL	**122**	**89**	**45**	**98**	**128**	**335**

Project Great Tuition AM & PM

7:00-8:50 AM	Monthly Fee 1st Child	Each Additional Child
5 AM	$210	$168
4 AM	$202	$135
3 AM	$176	$100
2 AM	$135	$84
1 AM	$76	$42
As Needed	$20	$12

PM	Monthly Fee 1st Child 3:30-5:00 PM	Each Additional Child	Monthly Fee 1st Child 3:30-6:30 PM	Each Additional Child
5 PM	$252	$163	$441	$294
4 PM	$202	$152	$403	$282
3 PM	$151	$132	$340	$244
2 PM	$101	$84	$252	$180
1 PM	$63	$50	$138	$92
As Needed	$16	$12	$30	$24

High School Helpers

- High School students can volunteer after school at the Project Great Program. They come after school to help with homework and play games with the students. High School students can use these volunteer hours to fulfill community service hours.

College Readiness Program

This year in Project Great we offered a College Readiness Program. There were 17 sessions that took place on Thursdays in the afternoon. Lessons were 15-20 minutes long and were geared for K-2 and 3-5. Project Great Coordinators followed a curriculum of fun and engaging activities designed to help students:

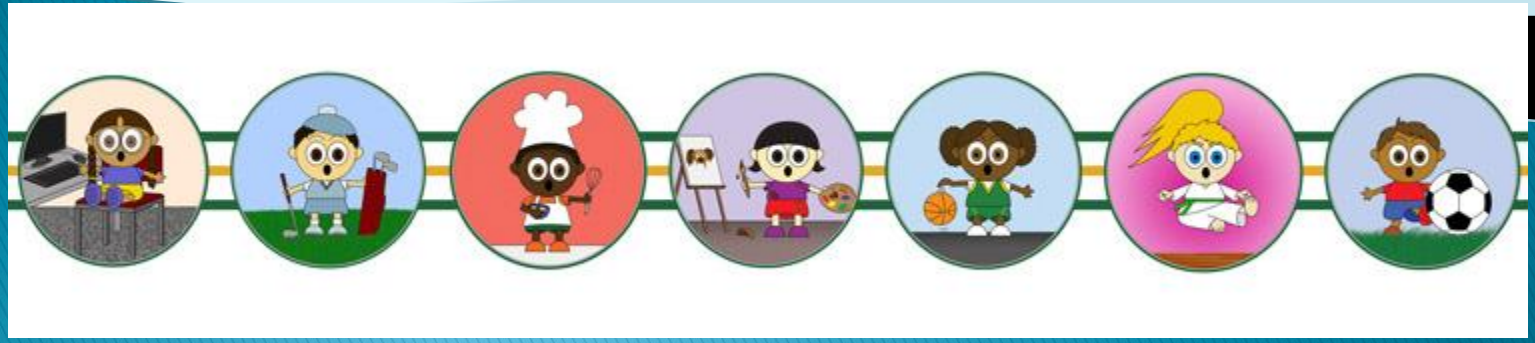
- Know what college is and what college can offer
- Know why it is important to go to college
- Set attending college as a goal
- Have students reflect on their own strengths and interests
- Start the conversation about college with the student and the family

Results

- The College Readiness Program was a huge success. It was very well received by students, staff and parents. Many students looked forward to the lessons and learned about the importance of a college education.

RVC SUMMER PROGRAM 2016

JIM DUFFY
PRINCIPAL



Summer Program

- Enrollment
- Staff
- Fees
- New Courses
- BOCES
- Finances

Enrollment

Program	2016	2015	2014
Pre-K Enrollment	**162**	**161**	**127**
K-8 Enrollment Academic and Enrichment	**535**	**506**	**397**
Regents Enrollment	**140 seats**	**103 seats**	**51 seats**

Summer Program Staff

STAFF	2016	2015	2014
Summer Program Teachers	Pre-K= 10 K-8= 40 HS= 10 Total= 60	Pre-K= 9 K-8= 43 HS= 10 Total= 62	Pre-K= 7 K-8= 39 HS= 9 Total= 55
School Nurses	2	2	1 1/3
Secretary	1	1	1
Psychologists	1 1/3	1 1/3	1 1/3
Speech Teacher	½	½	½
Office Aides	2	2	2
Teacher Assistants	6	5	5
Teacher Aides	16	16	12
Classroom Assistant (HS Paid Workers)	65 (8 1:1 Assistants)	61 (5 1:1 Assistants)	55 (4 1:1 Assistants)
Security Guards (MS/HS)	5	5	5
Volunteers (MS/Covert)	13	13	15

FEES FOR ENRICHMENT COURSES

	In-District	Out-of-District
K-8 Enrichment Program (3 courses)	**$390.00***	**$465.00**
Pre-K	**$400.00**	**$475.00**

*All in district registrations received by May 15, 2015 were charged a discounted rate of $350.00 for 3 courses**

New Classes

- Wet & Wild Art
- STEAM Jr.
- Rockin' Robotics
- E-Magination Station
- Introduction to iMovie
- Summer Science Lab
- The Art of Art
- Art Journaling
- Perfectly Pinterest
- Savory Summer Snacks
- Fun With Fitness
- Nothin' But Net
- Shake It Up
- Take a Look, Read a Book

Nassau BOCES Regional Summer Program

- RVC continued the BOCES Summer Program this year. Twenty-five other school districts in Nassau are part of the program.

nassau BOCES
Board of Cooperative Educational Services

Benefits of the BOCES Program

- All money spent through BOCES is NYS aid-eligible.
- BOCES took over our payroll
- BOCES can grade our Regents exams
- BOCES can provide data and curriculum

	2016	2015
Salaries: Teachers, Teacher Assistants, Aides, Nurses, Proctor, High School Helpers	$269,968.72	$268,103.78
Administrative Salaries	$20,601.93	$20,734.50
Grading Costs	$3,979.92	$2,959.45
Benefits	$51,800.32	$59,086.28
BOCES Fees	$63,338.81	$86,539.60
Buses and Field Trips	$7,710.10	$7,710.10
Supplies	$11,157.25	$10,326.19
Printing and Postage	$1,134.91	$1,914.00
Total Expensed	**$429,691.96**	**$457,373.90**
Gross Receipts	$243,954.61	$234,665.00
Approximate State Aide	$204,845.35	$218,711.81
Total Revenue	**$448,799.96**	**$453,376.81**

Finances

Year	**Total Expenses**	**Revenue**	**Net Profit/Loss**
2013	$296,641.17	$189,730.00	($106,911.17)
2014	$292,221.39	$195,231.00	($96,990.39)
2015	$457,373.90	$453,376.81	($3,997.09)
2016	**$429,691.96**	**$448,799.96**	**$19,108.00**